INDIAN INSTITUTE OF TECHNOLOGY , KANPUR
DEPARTMENT OF MANAGEMENT SCIENCES

MBA | 2025
CAPSTONE PROJECT BROCHURE

WHAT IS CAPSTONE PROJECT

Capstone Project at MBA IIT Kanpur is a unique and flexible long-term "Student industry engagement program" spread across the last two semesters.

Students work with an organization to solve real-world business problems, guided by a project mentor from IIT Kanpur and the Industry.

Students pursue subject-oriented intensive research on a "Live Project or Industry Problems".

WHY WAS IT STARTED

The capstone project was launched to develop an environment that allows students to learn critical problem-solving skills and work on challenging business problems in real time.

It will provide real-world learning opportunities to business leaders of tomorrow. The industry requires leaders who have an eye on technological developments and can exploit them with business analytical acumen in this data-driven world.

70% of insights come from hands-on job experience, and the industry projects allow students to start learning from the very beginning. It empowers students to be industry-ready when they graduate from the two-year MBA program at IIT Kanpur.

HOW WILL CAPSTONE PROJECT WORK

Once the organization decides to tie up with MBA, IIT Kanpur for a project, a form/proforma will be floated to the organization asking the particulars of the project.

Organization will provide details of the project: Problem Statement, suggested approach (if any), relevant resources (data, research literature if needed), expected expenses, and its reimbursement (if any), necessary skill sets, required work hours, desired outcomes, etc.

Student will start working on the project under the guidance of a faculty mentor. The student will report any progress, and advancements will be written to the organization through a POC provided by them, who will act as an Industry Mentor.

Two reports and presentations will be submitted and reviewed by the department at the end of each semester. Industry mentors and an individual from the organization can be a part of these presentations.

HOW IT BENEFITS ORGANIZATIONS

The involvement of students in tandem with the supervision and guidance from professors aids them in solving many real-world hindrances in the corporate world.

The student will be available for the time equivalent to 36 course credits, i.e., 125 working days with the organization remotely, after due consideration of the prevailing situation.

Opportunity for prospective recruitment possibility of the student based on the project fulfilments, accomplishments, and the organization's willingness.

INTERNSHIP EXTENSION

Extension to the internship can be provided for students as projects they underwent during the summer internship.

Institute provides the opportunity for the organizations to extend their projects to the students who interned with them.

These projects can act as extensions of the same projects given to the students during their internships or can be new projects as a whole.

HIGHLIGHTS

1000+ Hrs. of Student ENGAGEMENT

2 To 9 Months Flexible Duration on Projects

Create Your Own Capstone Based on Your Need

1 **2** **3** **4** **5**

36 Credits Courses Over 2 Semester

Internship Extension or Individual Live Project

BATCH PROFILE

EDUCATIONAL BACKGROUND

78.9%	8.8%	8.8%	1.8%	1.8%
ENGINEERING	COMMERCE	B. Sc.	ARTS	PHARMACY

WORK EXPERIENCE

33.33%	21.05%	36.84%	8.77%
0-12 MONTHS	12-23 MONTHS	24-35 MONTHS	36+ MONTHS

DOMAIN-WISE FINAL PLACEMENT

ANALYTICS 30%   MARKETING 40%   IT/CONSULTING 7%   OPERATIONS/HR 10%   FINANCE 13%

DOMAIN-WISE INTERNSHIP

ANALYTICS 21%   MARKETING 33%   IT/CONSULTING 18%   OPERATIONS/HR 13%   FINANCE 15%

TIMELINE OVERVIEW

The student will work on the Capstone Project for the entire academic year (2025–26), starting August 2025.

The Project is equivalent to 4 course credits; this illustrates the rigor of the MBA IIT Kanpur Capstone Projects. (4 × 9 = 36 credits, with each course consisting of 40 contact hours).
Each hour requires the student to put in 6 – 8 hours of additional effort.
So, the whole project results in a total of:4 (courses) × 40 (contact hours) × 6 – 8 (extra effort hours) = approximately 960–1280 hours of effort till April 2026.

The faculty mentors follow a weekly review process to assess the student's quality of work and progress.The student is evaluated four times during the entire tenure of the Capstone Project. The reviews are tentatively scheduled for:
 • Mid-November
 • Mid-February
 • Mid-March
 • Mid-April
(for the 2024–26 batch of MBA IIT Kanpur).

In each of these progress reviews, the students are graded as per IIT Kanpur's grading policy.
The student is required to share two reports at the end of each semester:
 • The first report submission will be due by early November 2025
 • The second report will be submitted by early April 2025

Capstone Project Timeline (MBA IIT Kanpur)

01 March 2025
Capstone Invitation and Student Mentor selection

02 August 2025
Capstone Project Begins

03 October 2025
Mid-Sem Project Review-1

04 December 2025
Project Presentation Review-2

05 February 2026
Mid-Sem Project Review-3

06 April 2026
Final Project Presentation

PROMINIENT ASSOCIATIONS

Our Contact

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